

MINISTRY OF AGRARIAN POLICY AND FOOD OF UKRAINE

ORDER

22.02.2019 No. 67

**Registered with the Ministry of
Justice of Ukraine
14 March 2019
No. 261/33232**

On Approval of the State Logo for Organic Products

(As amended by the Order of the Ministry for Development
of Economy, Trade and Agriculture of Ukraine
No. 1336 of 15.07.2020)

According to Article 11 of the Law of Ukraine “On Basic Principles and Requirements for Organic Production, Circulation and Labelling of Organic Products”, clause 8 of the Policy Directive about the Ministry of Agrarian Policy and Food of Ukraine, approved by the Resolution of the Cabinet of Ministers of Ukraine of 25 November 2015 No.1119 (as amended), I hereby **ORDER AS FOLLOWS:**

1. To approve the attached:
 - 1) state logo for organic products;
 - 2) technical description of the state logo for organic products.
2. To repeal the order of the Ministry of Agrarian Policy and Food of Ukraine of 25 December 2015 No. 495 “On Approval of the State Logo for Organic Products (Raw Materials)” registered with the Ministry of Justice of Ukraine on 19 January 2016, Reg. No. 99/28229.
3. Food Department shall, following the procedure set by the legislation, submit this order for state registration to the Ministry of Justice of Ukraine.
4. This order shall enter into force from the date of its official publication, but not before the enactment of the Law of Ukraine “On Basic Principles and Requirements for Organic Production, Circulation and Labelling of Organic Products”.
5. I shall personally supervise the implementation of this order.

Deputy Minister

V. Topchii

AGREED:

Head of the State Service of Ukraine
on Food Safety and Consumer Protection

V. Lapa

APPROVED
Order of the Ministry of
Agrarian Policy and Food of
Ukraine
22 February 2019 No. 67

**STATE LOGO
for organic products**



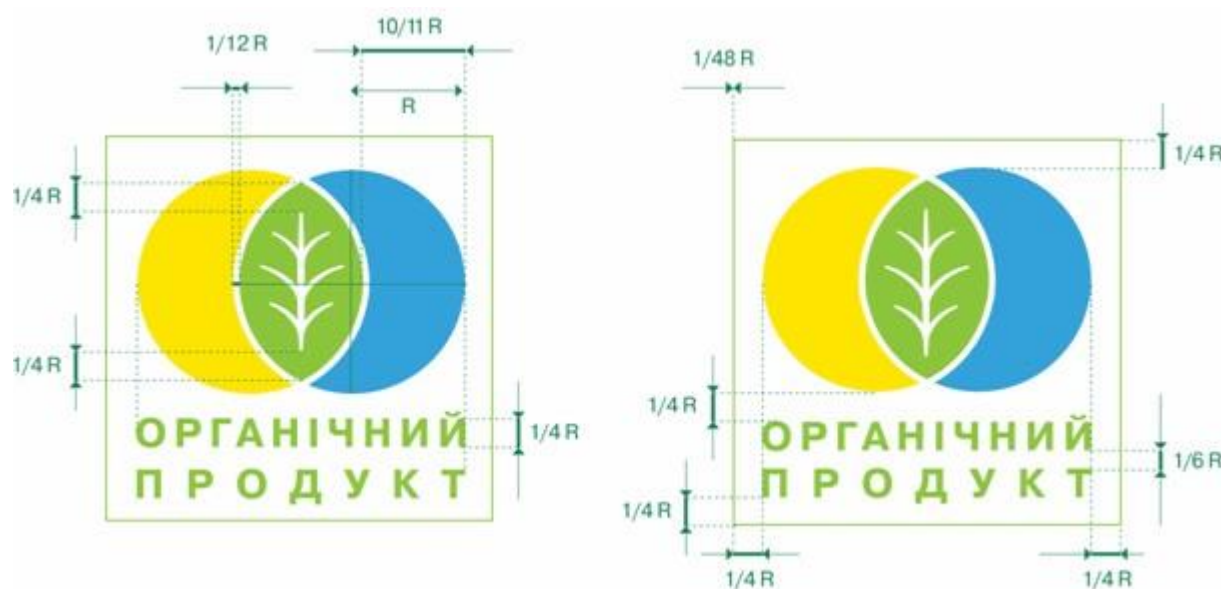
**Deputy Director
of the Food Department — Head of the
excisable products
department**

L. V. Khomichak

TECHNICAL DESCRIPTION of the state logo for organic products

1. The state logo for organic products (hereinafter the state logo) consists of the graphic image and the caption, enclosed in a square.

2. Graphic image consists of two circles with the same radius, mutually intersecting and overlapping, thus the distance between the far right point of the left circle and the far right point of the right circle is equal to $10/11$ of the circle radius. The centres of the circles are on the same imaginary horizontal straight line. The colour of the plane that the two circles have in common because of partial overlap (hereinafter the common plane) is green, and its shape is that of a plant's leaf. The colour of the left-hand part of the circle, not belonging to the common plane, is yellow, and the part of the right-hand circle, not belonging to the common plane, is blue.



In the common plane there is a white vertical line going through the centre of this plane and not reaching the highest and lowest points at which the circles intersect, by a distance equal to $1/4$ of the circle's radius. At an angle of 45 degrees from the vertical white line, three lines symmetrically extend on its both sides, imitating the veins of the plant's leaf. The length of the top and bottom lines imitating the veins of the plant's leaf is equal to $1/4$ of the circle's radius. The length of the central lines imitating the veins of the plant's leaf is equal to $1/3$ of the circle's radius.

The circles are lined with a white line, thickness of this line is $1/12$ of the circle's radius.

3. The caption is placed under the graphic image of the state logo and is made up of the words "ОРГАНІЧНИЙ ПРОДУКТ" or their equivalent in English "ORGANIC PRODUCT".

The caption is done in two lines. The word "ПРОДУКТ" or "PRODUCT" is placed in the bottom line under the word "ОРГАНІЧНИЙ" or "ORGANIC" respectively.

The caption is typed in capital letters in green colour.

The length of every word in the caption is equal to the width of the graphic image, which is considered to be the distance from the far left point of the left circle to the far right point of the right circle.

The distance from the bottom edge of the graphic image of the state logo to the top edge of the upper line of the caption and from the bottom edge of the lower line of the caption to the square frame is $1/4$ of the circle's radius. The distance from the bottom edge of the upper line of the caption to the top edge of the lower line of the caption is $1/6$ of the circle's radius.

The font of the captions shall be "Helvetica". The height of all letters in the caption is $1/4$ of the circle's radius.

The kern of the font mentioned above shall not be taken into consideration for determining the respective distances and height of the letters.

4. The outline of the square enclosing the graphic image and the caption shall be the line in green colour. The width of the green line shall be $1/48$ of the circle's radius.

The outline of the square enclosing the graphic image and the caption shall be placed at a distance of $1/4$ of the circle's radius from the highest points of the circles, the far left point of the left circle, the far right point of the right circle and from the bottom edge of the lower line of the caption. When determining the respective distances, the kernel in the caption shall not be taken into consideration.

5. The square enclosing the graphic image and the caption shall be white.

The state logo can be placed on a background of any colour.



6. The colours for displaying the state logo shall be as follows:

- yellow — Pantone 102 C (C0 M0 Y100 K0);
- green — Pantone 376 C (C50 M0 Y100 K0);
- blue — Pantone 2995 C (C70 M20 Y0 K0);
- white — 100% Pantone Trans. White.

7. If only black-and-white print is used for labelling organic products, the state logo can be displayed in black-and-white colours. When displaying the state logo in black-and-white colours, the ratio as follows shall be preserved:

- yellow shall be replaced with 20% of black colour;
- green shall be replaced with 50% of black colour;
- blue shall be replaced with 90% of black colour;
- white — 100%.



8. The distance between the state logo and any other textual or graphic elements shall be at least 1/4 of the circle's radius.

9. The state logo can be used in any scale, taking into consideration the aspect ratio and recommended dimensions as follows:

width — 50 mm, height — 50 mm;

width — 25 mm, height — 25 mm.

The state logo shall be at least 14 mm in width and 14 mm in height.



If the label and/or packaging of the organic product does not have sufficient area for placing the respective mark (the area of the biggest surface is less than 25 cm²), the state logo will be 8 mm in width and 8 mm in height.

10. The state logo can be placed on any packaging, label (sticker), retail packaging, back label, collar label, tag, cork, package leaflet, document, message, other pieces of the packaging that accompany organic products or belong to them.

**Deputy Director
of the Food Department — Head of the excisable
products department**

L. V. Khomichak